

Celebrating 25 years of WorldCC.
Established practices, fresh perspectives



World Commerce & Contracting

Member & Media Pack

For the past quarter-century, WorldCC has been a driving force in fostering global collaboration and innovation in commerce and contracting. This pack celebrates our incredible journey and highlights the invaluable role our members play in shaping a more connected world.

Throughout the guide, we have highlighted videos and images you can share about your own experiences with WorldCC.

Our story

In the mid-90s, many multinational technology and telecommunications companies shared the same challenge – they were not truly global. Sales and procurement were by-product and by-country and contracts were single jurisdiction – it was complicated and time-consuming. A common question at the CEO level was, “What are other people doing?”. To re-engineer their approach to global contracts, a group of leading companies banded together – and that’s where our story starts.

Find out more and share the ‘Our Story’ video:

<https://iaccm.wistia.com/medias/9zidt5rwjx>

Or our NEW membership video: <https://iaccm.wistia.com/medias/pnv5n2qwum>



Download and share the above image [WorldCC stats.png](#)

What we do

Our work and members cover the full lifecycle of a trading relationship, embracing both buy and sell-side.

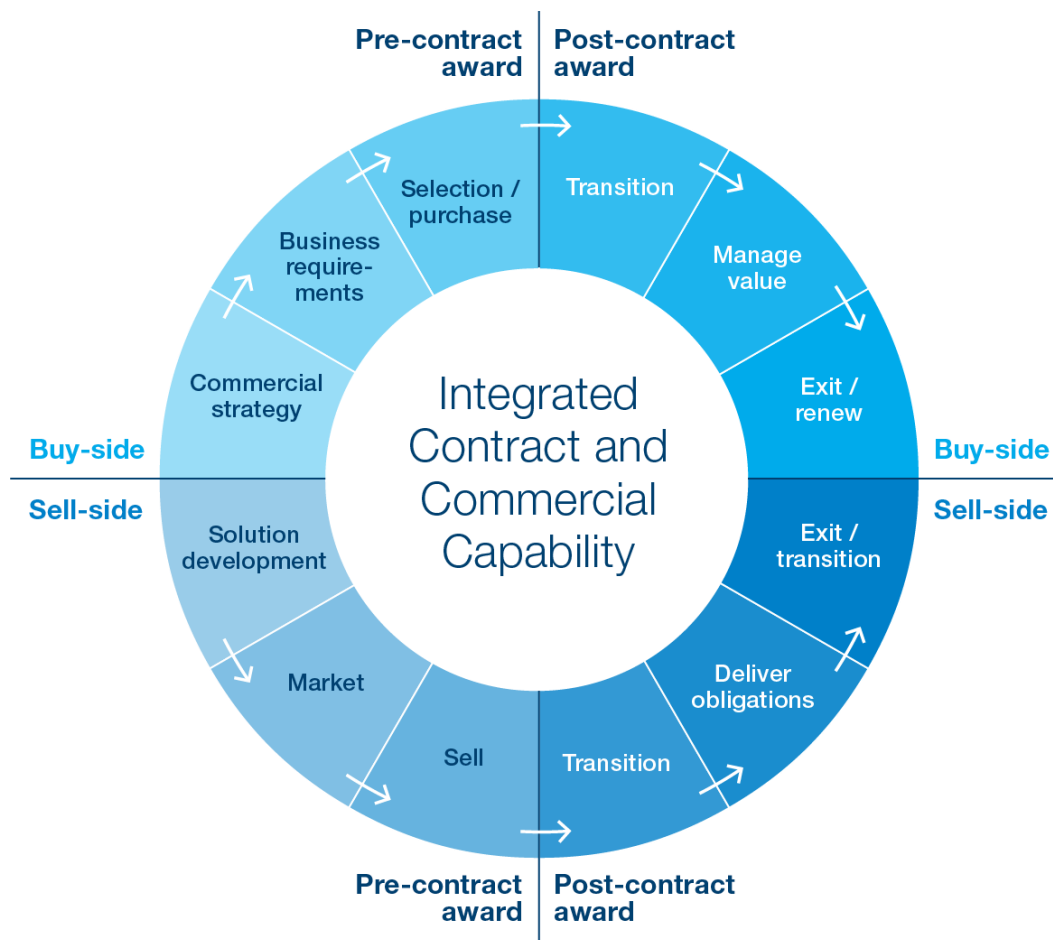
We champion collaborative relationships that benefit all parties. We do this by encouraging respectful engagement and reducing conflict through a shared understanding.

Research is at the heart of our work. Relevant, rigorous and high impact, our pioneering insights shape policy and deliver better practice worldwide.

We seek to fulfil our purpose and achieve our vision through:

- Raising awareness (advocacy, research and analytics, publications, speaking)
- Creating standards (working groups, certification, contract standards, models and principles)
- Increasing insight (events, member networking, benchmarks, analytics, education)

[Find out more](#)



Download & share the above image [Integrated contract and commercial capability.png](#)

Share on social

We love our members, and we encourage you to share your experiences, certifications and membership status on your social channels.

You can use our standard celebration image or use our editable PPT slide and save it as an image:

- [WorldCC Member Celebration.png](#)
- [WorldCC Member Celebration editable.ppt](#)

Alternatively, here are some additional content ideas and links for you to share:

- Certification: have you taken our CCM or SRM certification? How has it helped you in your career? <https://www.worldcc.com/Learn/Professional-Certification>
- Membership: how long have you been a member? Why did you join? Why should others join? <https://www.worldcc.com/Membership/Become-a-member> or the new membership video: <https://iaccm.wistia.com/medias/pnv5n2qwum>
- Careers: Did you know we have a dedicated Careers Hub on our website? Whether you're at the beginning of your journey, a seasoned professional, or an industry authority, this hub has been crafted to cater to your unique needs. <https://www.worldcc.com/Career-Hub>
- Networking & updates: Follow WorldCC for updates, webinars, events and more:
 - Twitter: <https://twitter.com/worldcc>
 - LinkedIn: <https://www.linkedin.com/company/world-commerce-contracting>
- News and articles: Don't forget you can regularly share our news, blog or Contracting Excellence Journal articles. <https://www.worldcc.com/Resources/Blogs-and-Journals>

Please @mention WorldCC and use the following hashtags when you post:
#worldcc25 #joinworldcc #worldcccommunity

Your career in contracting

We would love to hear about your contracting career so far. Fill in our short online form and a member of our team will be in touch.

<https://share.hsforms.com/1zWY4iKN3Sh2f78MEDFQMmQdzfoq>