

Some top tips for great video recording

Collaboration Week
11 – 13 June 2024

- **Use Your Phone:** The quality will most likely be higher than on your laptop. Clean the lens and if comfortable, use the phone on the back as this is often the one that uses the highest resolution.
- **Plan Your Content:** Before hitting record, outline what you want to say. Keep it concise and focused. Bullet points can help you stay on track without scripting every word.
- **Find Good Lighting:** Film near a window or outdoors during the day for flattering, even lighting. Avoid harsh overhead lights or strong backlighting that can create shadows or wash you out.
- **Go Landscape:** Hold your phone horizontally for landscape-oriented videos. It looks better on most screens and will align with the orientation of our Zoom platform.
- **Steady Your Shot:** Use a tripod if you have one or alternatively, prop your phone against a stable surface to prevent shaky footage.
- **Mind Your Background:** Choose a clean, uncluttered background that won't distract from your message. Plain walls, tidy rooms, or scenic outdoor settings work well.
- **Speak Clearly and Confidently:** Enunciate your words and speak at a moderate pace. Project confidence and energy but avoid rushing through your points.